

# EMILY BISHOP

📍 Westminster, CO.

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 /in/ebish

## ABOUT ME

With a love for collaboration, I enjoy marketing, event planning, relationship building, content creation, and project management. I aspire to help brands, and the people behind them succeed.

## EXPERIENCE

### **Bold Story Marketing- Marketing Freelancer**

**Denver, CO. 2/22 - Present**

- Provides support and strategy for various marketing and event projects
- Works with various clients, such as JLL, Ascent Contracting, and Belmar Dentistry

### **Blanchard Family Wines- Marketing Manager**

**Denver, CO. 6/21 - Present**

- Directs marketing for three winery locations
- Provides marketing support and training to staff members and partners
- Plans and executes promotions, festivals, parties, classes, and other events
- Creates and designs all materials for events, wine club initiatives, social media, email marketing, advertising, wine labels, custom gifting, and tasting room needs
- Works with businesses on collaborative products, cross promotion, and event planning
- Serves as marketing and event lead for the Colorado Wine Walk festival. This sold out, 400+ person festival involves close collaboration with 12 award winning Colorado wineries.

### **Fidelity National Title Group Studio- Marketing Coordinator**

**Denver, CO. 7/20 - 6/21**

- Provided marketing support to four title insurance brands
- Managed updates and content uploads for eight websites
- Created print and digital marketing materials for various campaigns

### **Brewers Association- Membership Coordinator**

**Boulder, CO. 3/20 - 5/20**

- Led and coordinated projects for membership initiatives
- Provided business support to homebrew supply shops across the USA

### **Savory Spice- Marketing Operations Coordinator**

**Denver, CO. 9/17 - 2/20**

- Managed marketing initiatives for 29 store locations
- Planned and executed trade shows, markets, and other events
- Trained owners and employees on marketing and product related tasks
- Compiled and analyzed sales, product performance, and customer data reports
- Worked in custom built website, communication portal, CRM system, and POS system

## EDUCATION

### **Grand Valley State University**

**Class of 2017, GPA: 3.64**

- Bachelor of Business Administration in Marketing

